

PEOPLE-POWERED TRANSFORMATION

A Design- & Architecture Symposium on Societal Transformation

VETENSKAPENS HUS, LULEÅ

September 28, 2023

REGISTRATION: <https://simplesignup.se/event/207919>

Program

09.00

Breakfast meet-up

Welcome!

Helena Godotter Karlberg, Moderator and Process manager People-Powered Transformation

On societal transformation

Agatino Rizzo, Professor in Architecture, *Åsa Wikberg Nilsson*, Professor in Design and *Eugenia Segerstedt*, Researcher in Human Work Science, Luleå University of Technology (LTU)

How to attract and keep people (in rural areas)

Tor Inge Hjemdal, CEO DOGA Norway

The EU design agenda for inclusive and sustainable societal transformation

Ambra Trotto, Design- and research director of d.centre|EU at RISE and Associate professor at Umeå Institute of Design

Designing for action - we have capacity to build a better future

Christina Melander, Director Danish Design Center and President BEDA

Learnings from Impact Innovation: People-Powered Transformation

Pia McAleenan, CEO Förnyelselabbet and *Helena Godotter Karlberg*, Process manager People-Powered Transformation

DesignLAB: creative workshop on societal transformation

Pia McAleenan

12.00

Lunch with DesignLAB

Highlights from the DesignLAB

Christina Melander, *Tor Inge Hjemdal* and *Ambra Trotto*

14.30

Kiruna- Moving a city and the ambition to become the European Capital of Culture 2029

Emma Jonsson, Growth strategist and *Sofia Lagerlöf Mättä*, Cultural strategist, Kiruna Municipality

Establishing Arctic Design Center

Carola Fallgren, Project manager, *Victoria Wistemar*, Coordinator and *Carolina Lundmark Weinz*, Coordinator, Arctic Design Center

Building together!

Lars Oscarsson, Senior Process Leader, LTU Business

Swedish fika & mingle

Changing perspectives - learnings from co-creation and dialogues

Moa Sundberg, Urban designer, Helsingborg

The way narratives, fiction and literature can be engaged in the work of design and architecture

Anna Maria Bogadóttir, Associate Professor in Architecture, Iceland University of the Arts and Architecture

Panel discussion on Design Impact

Jonas Olsson, CEO SVID, *Mats Widbom*, CEO Svensk Form, *Tor Inge Hjemdal*, CEO DOGA Norway, *Christina Melander*, Danish Design Center, *Anna Maria Bogadóttir*, Iceland University of the Arts and Architecture, *Åsa Wikberg Nilsson*, Professor in Design, LTU, *Ambra Trotto*, d.centre|EU, UID and RISE

The next step...

Åsa Wikberg Nilsson, Project manager People-Powered Transformation

17.00

Wrap up and mingle

Applying for
impact innovation

Interreg
Aurora

Co-funded by
the European Union



Svenska
Designsällskapet



ARCTIC
DESIGN
CENTER

LULEÅ
TEKNISKA
UNIVERSITET